



Green with Technology

**Media Contacts**

Alec J. Rosen  
[alecjr@ajrpartners.com](mailto:alecjr@ajrpartners.com)  
@CES 786-457-6680

- or -  
Jose Mateo  
[Jose@ajrpartners.com](mailto:Jose@ajrpartners.com)  
@CES 786-370-7039  
Office 305-665-5775

**AOC is Green with Technology for Its Showstoppers Debut During CES 2010**

*The entire LED Green Tech Showcase will be on display at the AOC Media Suite in the Bellagio*

**Fremont, CA (January 7, 2010)** – [AOC](#), the world’s largest display manufacturer, is once again taking part in the Consumer Electronics Show in Las Vegas, Nevada on January 7-11<sup>th</sup> with a “Green Technology Media Showcase” at the Bellagio Ballroom 9.

The green tech showcase makes its debut at the Showstoppers CES event on January 7<sup>th</sup>, 2009. Media attending the Showstoppers event will be able to preview three of the AOC all-LED green models\*, a touch-screen AIO PC (M222T), an ultra slim LED monitor (e2237fw), and the newest high-performance LED TVs. All AOC monitors have been outfitted with the latest energy saving technologies, including LED lighting. LED lighting not only allows AOC displays to save energy, but also to look clearer and sharper.

AOC’s full line-up of LED displays and HDTVs will be on display at the Bellagio Hotel, Ballroom 9 from January 7<sup>th</sup>-11<sup>th</sup> 2009. At the Bellagio Media Suite, members of the press will be able to meet with senior AOC executives to discuss AOC’s innovative products and the future direction of HDTV and display technology.

**SHOWCASE VIEWING TIME:**

**AOC Media Suite**

The Bellagio  
Ballroom 9  
January 7-11<sup>th</sup>, 2009  
8-6 p.m. (8-12 a.m., January 11<sup>th</sup> only)

**Showstoppers:**

The Wynn  
January 7<sup>th</sup>, 2009  
6-10 p.m.

Media interested in setting up interviews and/or reviews, please contact AJR & Partners to Schedule or feel free to stop by our showstoppers booth or the Bellagio Media Suite.

1-1-1

This year's focus on green technology is driven by AOC's commitment to being a leader in the electronics industry's green standards. AOC has taken a proactive stand on energy efficiency, production and packaging standards. A number of model series have been certified through the Green Electronics Council's [EPEAT](#) program, which is a system that helps purchasers evaluate, compare and select electronic products based on their environmental attributes. Furthermore, the V22 (an EPEAT Gold Rated Monitor) garnered PC Magazine's "[GreenTech Approved](#)" designation in late August.

## About AOC

[AOC](#) is a leader of HD display technology for TVs, Monitors, and Multimedia Displays backed by over 60 years of design and manufacturing experience. AOC has earned a reputation for selling user-friendly, technologically advanced displays with every aspect of AOC's business focusing on the development of products that fit seamlessly into consumers' digital lifestyle. AOC continuously meets energy efficiency standards such as the EPA's EPEAT program and has garnered recognitions such as PC Magazine's "GreenTech Approved" designation.

For more information about AOC and its products, please visit [www.us.aoc.com](http://www.us.aoc.com) or follow us on twitter: [www.twitter.com/AOCusa](http://www.twitter.com/AOCusa).

*\*Due to limited space only a few of the displays will be available for preview at Showstoppers. To view our complete showcase, please visit us at the Bellagio.*