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AOC Turns a New Leaf in 2010 with All Green-friendly LED Displays

Fremont, CA (January 7, 2010) – Educated consumers are demanding greater energy efficiency from their electronics, especially electronic displays. That’s why AOC has put their decades of engineering experience building high-quality displays into ensuring that all AOC displays are green and energy efficient. AOC’s efforts have already garnered recognition from publications like PC Magazine, which recently gave the V22 monitor its “GreenTech Approved” seal.

AOC will debut all new, all green, all LED displays in Las Vegas during the 2010 Showstoppers event (January 7) and the full line will be on display at the AOC Media Suite in the Bellagio Hotel, Ballroom 9 (January 7-11th).

AOC’s commitment to green technology is measured by its proactive stance. It was in early 2009 that AOC submitted computer monitors and TVs for certification with the Green Electronics Council’s EPEAT program. [EPEAT](#) is a certification system used to help purchasers in the public and private sectors evaluate, compare and select monitors, notebooks and desktop computers based on their environmental attributes. The system works by assuring that registered products by AOC and other manufactures meet a comprehensive set of clear and consistent criteria in eight environmental performance categories listed below:

- Reduction/elimination of environmentally sensitive materials
- Materials selection
- Design for end of life
- Product longevity/ Life cycle extension
- Energy Conservation
- End of Life Management
- Corporate performance
- Packaging

[Click here](#) for a complete list of EPEAT-certified AOC displays.

“We live in a time when consumers are really taking stock in things like energy efficiency and carbon foot prints. We have the technology to be able to make a positive impact in our power consumption, LED technology; so we’re putting it to use on all our new models,” said Robert Velez, Marketing Director, AOC North America.

About AOC

AOC is a leader of HD display technology for TVs, Monitors, and Multimedia Displays backed by over 60 years of design and manufacturing experience. AOC has earned a reputation for selling user-friendly, technologically advanced displays with every aspect of AOC’s business focusing on the development of products that fit seamlessly into consumers’ digital lifestyle. AOC continuously meets energy efficiency standards such as the EPA’s EPEAT program and has garnered recognitions such as PC Magazine’s “GreenTech Approved” designation.

For more information about AOC and its products, please visit www.us.aoc.com or follow us on twitter: www.twitter.com/AOCusa