



NEWS RELEASE

Media Contacts

Alec J. Rosen

alecjr@ajrpartners.com

305.665.5755

- or -

Jose Mateo

Jose@ajrpartners.com

AOC Introduces Their New 23-inch LED HDTV

Miami, FL (June 4, 2010) – The latest AOC HDTV model to hit retailers and online shopping portals is the LE23H062. The LE23H062, which hit stores in late May, is the first wave of models from AOC's 2010 HDTV line-up. Two LED models will be on display at the CEA Lineshows (**booth D2**) in late June.

The most notable innovation to AOC's latest TV lineup is the introduction of an LED technology to achieve a brighter, clearer image and still maintain the brand's ultra-slim aesthetic. The first model of the series to launch is the LE23H062. This ultra slim, 23-inch, full HD display comes equipped with Digital ATSC and Clear-QAM Tuners. The display also boasts USB 2.0 capabilities such as AOC's Photo Frame Feature, which allows users to view digital images (JPEGs) directly from a USB. The images are organized in a user-friendly gallery interface that allows for easy viewing and slideshows. The LE23H062 is available as of late May in Fry's Electronics, CompUSA and Tiger Direct; as well as online portals such as Amazon.com and BJs.com (MSRP \$299).

The LE23H062 was designed with energy conservation in mind. Its LED Edge-lighting technology and its ultra-slim design allow it to reproduce sharp, vibrant images on almost half the energy of LCD sets of the same size.

"We're excited about the AOC 2010 TV lineup. We expect that features like the Digital Photo Frame feature, and other USB 2.0 enabled functions being introduced in AOC TV models later this year, will add further value for our consumers.

LE23H062

- 23" screen size
- LED Edge-lighting Technology
- NTSC/ATSC Tuner with Clear QAM
- Multiple Video, USB and x2 HDMI Inputs
- USB 2.0 Photo Gallery Feature
- 1920x1080 Resolution
- 16:9 Aspect Ratio
- 2,000,000:1 DCR
- 300 cd/m2 Brightness
- 5ms Response Time
- VESA Wall Mountable
- Mercury-Free/ Energy Efficient

Last year's 961 series was featured in The Washington Post and rated among the top ten in the market by PC Magazine lab tests. The 2010 lineup features technical and energy saving innovations to AOC's already well-received TV products.

About AOC

AOC is a leader of HD display technology for TVs, Monitors, and Multimedia Displays backed by over 60 years of design and manufacturing experience. AOC has earned a reputation for selling user-friendly, technologically advanced displays with every aspect of AOC's business focusing on the development of products that fit seamlessly into consumers' digital lifestyle. AOC continuously meets energy efficiency standards such as the EPA's EPEAT program and has garnered recognitions such as PC Magazine's "GreenTech Approved" designation.

For more information about AOC and its products, please visit our website:

In the U.S. visit, <http://us.aoc.com/> (disponible en Español, accesible por el menú en la esquina derecha de la pagina web)

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