



## NEWS RELEASE

### Media Contacts

Alec J. Rosen

[alecjr@ajrpartners.com](mailto:alecjr@ajrpartners.com)

305.665.5755

- or -

Jose Mateo

[Jose@ajrpartners.com](mailto:Jose@ajrpartners.com)

### **AOC Heads to the CEA LineShows to Showcase Latest in LED Displays and New USB 2.0 Features**

*AOC debuts its Digital Photo Frame and TimeShift features in New York City*

**Freemont, CA** (June 17, 2010) – [AOC](#), worldwide monitor and HDTV manufacturer, will be attending the CEA LineShows, to be held in New York City at the **7 W New York** showrooms on **June 22-23<sup>rd</sup>, 2010**. AOC will be debuting its new USB 2.0 features and displaying its latest LED and LCD HDTV models during the two-day conference.

The event, which is a mid—year conference for industry analyst and media is a showcase of the latest technological innovations to hit the market and senior AOC North America executives, Michael Lien, General Manager of Sales and Robert Velez, Marketing Manager, will be on-site at **Booth D2** to meet with press, analyst and/or potential retail partners.

The new AOC USB 2.0 features consist of the TimeShift function and the Digital Photo Frame. The TimeShift feature, available in its 32” and 42” digital LCD models, allows users to pause, rewind and fast-forward live content through the use of a 2G USB memory device.

The Digital Photo Frame feature allows users to manage and organize JPEGs on the HDTV through a user-friendly menu and then display them as a slideshow; this feature is available on all AOC 2010 HDTV models.

“We are excited to demonstrate the USB 2.0 features, especially the TimeShift function which pauses and plays live content with a standard flash memory stick. We expect that it will be a big hit with consumers and analysts alike,” said Velez, “Aside from that, we also have a number of other technical improvements to boast about in this year’s product line like SRS TruSurround Sound, faster refresh rates and more accurate color management.”

AOC is the official lanyard sponsor of the CEA Lineshows.

Below is a list of the displays we will be showcasing at CEA:

**LE23H062:** 23-inch widescreen Full HD LED TV, Slim design, (2) HDMI, 2000000:1 DCR and **USB 2.0 Feature: Digital Photo Frame.**

**LE24H067:** 24-inch Full HD LED TV, Ultra-Slim design, (2) HDMI, 2000000:1 DCR and **USB 2.0 Feature: Digital Photo Frame.**

**LC27H060:** 27-inch widescreen Full HD LCD TV, Slim Design, **SRS TruSurround Sound HD**, (3) HDMI, and **USB 2.0 Feature: Digital Photo Frame.**

**LC42H063D:** 42-inch widescreen Full HD LCD TV, (4) HDMI, 120Hz refresh rate, **SRS TruSurround HD**, **USB 2.0 Features: Digital Photo Frame and TimeShift.** [specs attached]

*We are also taking 2 monitors:*

**e2237Fwh:** 22-inch Full HD LED Monitor, **Ultra-Slim design**, 2000000:1 DCR, HDMI, **Energy efficient, iCare Sensor**, LED Desk Light, Touch Control and an elegant photo frame design. [picture attached]

**2436Vh:** 24-inch Full HD LCD Monitor, 100000:1 DCR, **USB Pass-thru**, HDMI, and **EPEAT Gold** certified for green manufacturing and packaging.

### About AOC

[AOC](#) is a leader of HD display technology for TVs, Monitors, and Multimedia Displays backed by over 60 years of design and manufacturing experience. AOC has earned a reputation for selling user-friendly, technologically advanced displays with every aspect of AOC's business focusing on the development of products that fit seamlessly into consumers' digital lifestyle. AOC continuously meets energy efficiency standards such as the EPA's EPEAT program and has garnered recognitions such as PC Magazine's "GreenTech Approved" designation.

For more information about AOC and its products, please visit our website:

In the U.S. visit, <http://us.aoc.com/> (disponible en Español, accesible por el menú en la esquina derecha de la pagina web)

In Canada visit, <http://ca.aoc.com/>

or follow us on twitter: [www.twitter.com/AOCusa](http://www.twitter.com/AOCusa)

Past press releases and published articles are available at,

<http://us.aoc.com/about/press/releases>