

AOC's Energy-Efficient 50 Series Monitors Now Available at Staples Retail Stores Nationwide



AOC's slim 22- and 24-inch LED monitors ideal for home and office environments, offer impressive features and image quality at an affordable price

Fremont, Calif. – April 19, 2012– AOC, a worldwide leader in monitor display technology, today announces the eco-friendly 50 Series of LED monitors is available at Staples office superstores nationwide. The 50 Series includes two high definition, energy efficient displays – a 22-inch model ([e2250Swdn](#)) and a 24-inch model ([e2450Swd](#)). Suitable for both office and home use, the Energy Star and EPEAT Silver-certified monitors offer ultra-low power consumption and use 50 percent less energy than CCFL displays.

The 50 Series is able to display 16.7 million colors and boasts a 5ms response time for ultra-smooth transitions. With a 1920 x 1080 resolution and 20,000,000:1 Dynamic Contrast Ratio, the LED Backlit monitors also produce superb visual details, clarity and distinguishable colors. Along with excellent image quality, the 50 Series offers a sleek look with a 15mm-slim profile, a fine textured black finish on the back and base, and a high gloss bezel.

“The 50 Series offers general purpose, entry-level commercial LED monitors that are perfect for businesses, home offices, and even dorm rooms,” said Robert Velez, AOC Marketing Manager. “The monitors provide great value, while allowing you to get the most out of your system’s visual output.”



The 50 Series streamlined appearance is complemented by user-friendly design. The versatile monitors are VESA 100mm wall mount compliant, meaning that they can be used on a desktop or conveniently mounted on the wall to save space. The 50 Series also includes easily accessible digital inputs that are rear-facing for direct insertion, a placement that is much more convenient than the more common downward-pointing ports. The monitors’ iMenu option allows the user to change settings using only the keyboard and mouse, so that it is not necessary to reach up to the screen to adjust contrast, brightness and other preset modes. Other bonus features include embedded Screen+ software that divides the screen into four self-contained work areas for improved productivity, and an Eco Mode that helps to reduce energy costs and environmental impact. The monitors also include an eSaver feature that lets the user preset power conservation modes for the display when the PC is not in use. The monitors’ Power Saving Mode uses 50 percent less power, and Standby Mode uses only 0.1w.

50 Series Specifications

- Widescreen LED Display
- 1920 x 1080 resolution
- 20,000,000:1 Dynamic Contrast Ratio
- 16:9 Aspect Ratio
- 5ms response time
- DVI-D with HDCP inputs
- Kensington security slot for added protection
- 3 year limited warranty

The 50 Series and every AOC monitor are manufactured to meet the most stringent green standards. Along with being mercury free, the packaging for the monitors is made from recycled materials. In addition, AOC's industry-leading LED display technology allows for a powerful and crystal clear display while minimizing power consumption. The 50 Series is available now for \$149.99 (e2250Swdn) and \$179.99 (e2450Swd) at Staples office superstores nationwide.

Media members interested in more information on AOC's monitor and display solutions may contact PR representative Tiffany Iwankiw at (305) 374-4404 x140 or tiffanyiwankiw@maxborgesagency.com.

About AOC

AOC is the world's largest manufacturer of LCD/LED monitors and HDTVs. With more than 60 years of design and manufacturing experience, AOC has earned a reputation for selling user-friendly, technologically advanced monitors, TVs and multi-functional displays. Every aspect of AOC's global business focuses on the development of products that fit seamlessly into consumers' digital lifestyle. For more information, please visit us.aoc.com.

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