AOC's 52 Series Monitors Now Available Nationwide – 27-inch HD Monitor is \$249 For Limited Time at Select Retailers



AOC's highly anticipated e2752Vh, a 27-inch high definition LED monitor ideal for PC gaming and home theater environments, delivers strong image quality, energy efficiency and a 2 ms response time

Fremont, Calif. – **August X, 2012**– AOC, the leader in monitor display technology, announces the retail availability of the 52 Series, the largest screened offering in the company's line of ultra-thin, energy efficient LED monitors. The 27-inch widescreen e2752Vh delivers stunningly crisp and impressive image quality, as well as solid performance with a two millisecond response time. The monitor is ideal for multimedia applications and includes two built-in 2.5 watt speakers for SRS-quality sound. The e2752Vh is now available at national retailers including CompUSA and Walmart.com, among others. From August 11 through August 17, the monitor will be available at select retailers including TigerDirect, BestBuy.com, Newegg.com and Amazon.com for \$249.99, which is \$50 off the MSRP.

"The upcoming promotion on the 52 series is an incredible value in terms of immediate savings and the ongoing benefit of reduced energy consumption," said Robert Velez, AOC Marketing Manager. "The

monitor delivers the response time and image quality that power users have come to expect, but it is also great for everyday users who are looking for a cost-effective big-screen monitor for work and entertainment."

The e2752Vh can display 16.7 million colors, while its 2ms response time provides crisp, clear images even in fast action sequences when gaming or watching action films. The monitor is also VESA 100mm wall mount compliant, so that it can be conveniently mounted on the wall to save space. The monitor features a slim and streamlined appearance and offers ergonomic, user-friendly design. The monitor's digital and power connections are rear-facing rather than downward-pointing, providing easy access for direct cable insertion. The display settings can be adjusted via the on-screen menu system, and the iMenu option also allows the user to change settings using only the keyboard and mouse, so that it is not necessary to reach up to the screen to adjust contrast, brightness and other preset modes. Other bonus features include Screen+ software that divides the screen into four self-contained work areas for improved productivity, and an Off Timer that sets an alarm clock to turn off the monitor automatically.

Specifications

- 27" viewable image size, diagonal
- 20,000,000:1 Dynamic Contrast Ratio
- 2ms GTG response time
- 16:9 Aspect ratio
- 300 cd/m² typical brightness
- 1920x1080@60Hz resolution
- DVI-D with HDCP, HDMI with HDCP digital inputs
- More than 16 million colors supported
- Built-in speakers: 5 Watts
- Windows 7 compatible
- ENERGY STAR-compliant

To request more information on AOC's monitor and display solutions, contact PR representative Tiffany Iwankiw at (305) 374-4404 x140 or tiffanyiwankiw@maxborgesagency.com.

About AOC

AOC is the world's largest manufacturer of LCD/LED monitors and HDTVs. With more than 60 years of design and manufacturing experience, AOC has earned a reputation for selling user-friendly, technologically advanced monitors, TVs and multi-functional displays. Every aspect of AOC's global business focuses on the development of products that fit seamlessly into consumers' digital lifestyle. For more information, please visit <u>us.aoc.com</u>.

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