AOC Announces Borderless 27” IPS Monitor; Now Available at Retailers Nationwide

product
design award

2012

AOC’s ultra-slim i2757fh HD monitor features a borderless appearance ideal for multiple monitor setups

Fremont, Calif. – October 2, 2012 – AOC, the leader in monitor display technology, announces the retail availability of the i2757fh, a 27-inch IPS display with a 2 mm bezel that gives the monitor a sleek, borderless appearance. The monitor’s widescreen IPS (in plane switching) panel also allows for more consistent, uniform color from all viewing angles, delivering amazingly sharp image quality. An iF Product Design Award winner, the monitor delivers uncompromising display technology coupled with an artistic design that features a metallic hook-shaped stand that allows for three different modes of viewing – as a photo frame without a base, as a standard function stand, and as a height-adjustable stand that detaches with the push of a button. The AOC 27-inch IPS Monitor is now available for $349 MSRP. AOC also offers the i2757fh at Bestbuy.com and the retailer’s top 250 stores for a special price of $299.99.

“The i2757fh model, part of AOC’s 57 Series, combines an anti-glare IPS screen with a narrow bezel so that images seem to float without a distracting frame,” said Chris Brown, AOC Marketing Manager. “The

monitor's IPS technology and award-winning design deliver an unparalleled display experience to consumers."

Designed to meet high environmental and technical standards, the i2757fh is made of eco-friendly materials such as arsenic-free glass and mercury-free panels. Also, the LED backlight panel requires 50 percent less energy than typical CCFL monitors. The i2757fh can display 16.7 million colors, while its 50,000,000:1 Dynamic Contrast Ratio provides accurate color reproduction when displaying images with extreme differences between light and dark. The monitor also features ultrafast performance with a 5 ms response time, which allows pixels to change colors quickly to avoid streaking, blurring and ghosting in fast-moving scenes and video games. The monitor's dual HDMI ports support the latest DVD and Blu-ray players or gaming consoles, and it can also be connected to desktops or notebooks via VGA cable. Direct insert connectors face the rear, making it easier to connect the monitor to power and input sources.

The monitor also includes built-in speakers for optimal desktop sound, and the multifunctional, detachable stand allowing for standard monitor or "photo frame" placement. Other bonus features include an Off Timer that shuts down the monitor automatically if desired, Screen+ software that divides the screen into four self-contained work areas for improved productivity, and Eco Mode, which enables the user to select five different optimized display settings (Text, Internet, Game, Movie and Sport).

Specifications

- Borderless design
- Anti-glare IPS Panel for wide viewing angle

- Narrow bezel: 2mm
- Full HD 1920 x 1080 resolution
- Ultra low power consumption
- 5ms response time
- 50,000,000:1 Dynamic Contrast Ratio
- Rear-facing ports
- Detachable stand
- 16.7 million colors supported
- Built-in speakers
- Eco Mode
- Compatible with Windows and Mac

To request more information on AOC's monitor and display solutions, contact PR representative Tiffany Iwankiw at (305) 374-4404 x140 or tiffanyiwankiw@maxborgesagency.com.

About AOC

AOC is the world's largest manufacturer of LCD/LED monitors and HDTVs. With more than 60 years of design and manufacturing experience, AOC has earned a reputation for selling user-friendly, technologically advanced monitors, TVs and multi-functional displays. Every aspect of AOC's global business focuses on the development of products that fit seamlessly into consumers' digital lifestyle. For more information, please visit us.aoc.com.

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